

## **Title: SOCVOC\_Final\_Dissemination\_Report**

Provided by: Asturia vzw

### ***WHO ARE OUR FOLLOWERS AND FROM WHERE DO THEY COME...***

At the end of the project, this dissemination report aims to showcase the work carried out over these two years under the consortium agreement.

The channels used to communicate with the target groups included not only those of the posts on Facebook, Instagram and newsletters, but also those of each partner in local communication channels (EPALE articles included).

We can state that the majority of the followers are closely related to the local partners. That could be because prison education is usually a topic in which professionals are more interested.

### ***OTHER CHANNELS OF DISSEMINATION FOR THE PROJECT:***

1. Each partner's website;
2. EPALE articles;
3. Newsletters;
4. Dissemination activities of each partner of the project.

## EACH PARTNER'S WEBSITE

Each partner announced to be part of “SOCVOCs” project on its own websites. This is important in order to inform the target group about the link with Erasmus plus project and in particular about the consortium, its objectives and products.

Here is the list of partners and the links to their sites where you can directly find the “SOCVOC” project or, by scrolling down, meet it.

Asturia vzw	<a href="https://asturia.weebly.com/">https://asturia.weebly.com/</a>
Busola	<a href="http://en.busola.edu.pl/nasze-projekty/">http://en.busola.edu.pl/nasze-projekty/</a>
ClickF1	<a href="https://clickf1.nl/en/home/">https://clickf1.nl/en/home/</a>
Tallinn Ehituskool	<a href="https://www.ehituskool.ee/et/uldinfo/projektid">https://www.ehituskool.ee/et/uldinfo/projektid</a>
University Sint Klement Bitola	<a href="https://fb.uklo.edu.mk/2023/06/29/enhancement-of-social-skills-during-vocational-training-in-prison-socvoc/?lang=en">https://fb.uklo.edu.mk/2023/06/29/enhancement-of-social-skills-during-vocational-training-in-prison-socvoc/?lang=en</a>

## EPALE ARTICLES

In 2023, when more content was produced, SOCVOC was disseminated on the Electronic Platform for Adult Learning in Europe through various blog and news articles.

The first articles had the aim of just informing readers about the existence of the project itself. Then, the next articles focused more into the topic of art and education, keeping the reader informed with news of the project.

Here are the links, the dates of publication, the authors and the languages in which they were written:

2023-10-23	<a href="https://epale.ec.europa.eu/en/blog/enhancing-social-skills-prisoners">https://epale.ec.europa.eu/en/blog/enhancing-social-skills-prisoners</a>
2023-11-08	<a href="https://epale.ec.europa.eu/en/content/socvoc-second-multiplier-event-tallinn">https://epale.ec.europa.eu/en/content/socvoc-second-multiplier-event-tallinn</a>
2024-05-14	<a href="https://epale.ec.europa.eu/en/content/erasmus-socvoc-project-enhancement-social-skills-vocational-training-prison">https://epale.ec.europa.eu/en/content/erasmus-socvoc-project-enhancement-social-skills-vocational-training-prison</a>
2024-07-26	<a href="https://epale.ec.europa.eu/en/resource-centre/content/conference-paper-how-integrate-21st-century-skills-curriculum-">https://epale.ec.europa.eu/en/resource-centre/content/conference-paper-how-integrate-21st-century-skills-curriculum-</a>

	<a href="#">vocational</a>
2024-11-09	<a href="https://epale.ec.europa.eu/en/blog/how-integrate-21st-century-skills-curriculum-vocational-training-prison">https://epale.ec.europa.eu/en/blog/how-integrate-21st-century-skills-curriculum-vocational-training-prison</a>

## NEWSLETTERS

As foreseen in the application, four newsletters (in English) have been produced during the project's life.

Each partner was responsible for disseminating the newsletters in the way they preferred: printed and used as leaflets, posted on social media networks or sent via e-mails to interested people...

Here the periods of their production:

- • NEWSLETTER #1 – June 2023
- • NEWSLETTER #2 – November 2023
- • NEWSLETTER #3 – January 2024
- • NEWSLETTER #4 – June 2024

The decision to create them during the last year of the project ensured that there were already plenty of project materials to promote. Any feedback received from the target groups could still be used to improve materials before the project ended.

The newsletters in English are attached as in Annex 1 (pdf format) to this report.

## DISSEMINATION ACTIVITIES BY EACH PARTNER OF THE PROJECT

Each partner has been responsible for the dissemination activities via their own channels. They were able to promote the project's activities according to their means of communication, adapting posts according to their target groups. Each partner's dissemination work during the two years of project has been collected and listed in Excel tables divided by four periods (for each six months of the project's life). These documents are available as an annex to this report. The dissemination report tables identify the following information about each promotional activity:

- Date
- Place (Facebook/Instagram/Epale/Website...)
- Category (Post/Reel/Article...)
- Brief description (about the content of the dissemination activity)
- Impact (number of people that have been reached)
- List of attached evidences (screenshot of the dissemination activity/link to the dissemination activity)

In general, we can state that each partner has done a great job in promoting the project and each result: the number of people reached with each post on social media networks is high for each organisation. Of course, each post obtained different numbers of views depending on many factors: the type of content (photo, video, link...), the time at which it was published (social media has peak viewing times when more people are connected, for example in the evening, and maybe some posts received fewer views because they were published at slower times). Finally, the whole project's content has been presented by each partner at the national Multiplier Events organized during the last months of the project's life.

### Belgium

Activity	Titel	Description	Number of prisoners	Number of teachers	Proof
1.2023-06-17	Conference EPEA Tonsberg	Presentation of the partial results on the conference of the EPEA	0	12	Certificates of attendance

2.2024-07-27	Prison educators	Teachers of CVO EduKempen directly participated in the work of the SOCVOC project.	0	6	Signed list of participants
3.2024-02	Participated in piloting 1	Piloting Empathy – Communication during the painter Classes – prison of Wortel	8	1	Photo
4.2024-02	Participated in piloting 2	Piloting self-motivation as part of your success – Initiative & self-direction during a bakery class – prison of Wortel	9	1	Photo
5.2024-02	Participated in piloting 3	Piloting Social & cross-cultural interaction during ICT classes	10	1	Photo
6.2024-05-14	Conference International Conference on Psychology, Language and Training (ICPT)	How to integrate the 21 <sup>st</sup> century skills in the curriculum of vocational training in prison	0	27	Signed list of participants
7.2024-05-15	Multiplier event	How to integrate the 21 <sup>st</sup> century skills in the curriculum of vocational training in prison	0	18	Signed list of participants
8.2024-05-16	Multiplier event	How to integrate the 21 <sup>st</sup> century skills in the curriculum of vocational training in prison	0	9	Signed list of participants

9.2024-09-26	Conference "PEACE AS THE FOUNDATION OF HUMANITY" in Plock, Poland.	How to integrate the 21 <sup>st</sup> century skills in the curriculum of vocational training in prison	0	40	Certificates of attendance and photos
9.2024-11-07	Webinar SOCVOC	How to integrate the 21 <sup>st</sup> century skills in the curriculum of vocational training in prison – Recommendations for teachers	0	21	The number of new learners in different profession study groups in Tallinn Prison

### Estonia

Activity	Titel	Description	Number of prisoners	Number of teachers	Proof
1	Prison educators, participant	Teachers in Estonia directly participated in the work of the SOCVOC project.		6	Project timesheets

	s in SCVOC				
2	Participated in piloting 1	Participants in Estonia (participating in piloting tasks) – Welder profession group	8		The number of learners in the group
3	Participated in piloting 2	Participants in Estonia (participating in piloting tasks) – Tiler profession group	9		The number of learners in the group
4	Participated in piloting 3	Participants in Estonia (participating in piloting tasks) – Landscape gardener profession group	7		The number of learners in the group
5	The number of learners using tasks after the end of the project	<p>The number of learners in Estonia using tasks after the end of the project, from November 2024.</p> <p>Materials are reusable (does not expire) - SOCVOC tasks will also use for future students.</p>	40		The number of new learners in different profession study groups in Tallinn Prison
6	Number of institutions using SOCVOC materials.	<p>The tasks have also been made available to teachers in other Estonian prisons via the website.</p> <p>The results of the project have also been disseminated to potential users (teachers in prisons)</p>		4	Number of educational institutions organizing vocational education in

		in the national media and through direct lists and a multiple event. In Estonia, in addition to the Tallinn Construction School, there are 3 other vocational schools that organize education in prisons.			Estonian prisons
7	Multiplier event in Estonia	The event in Estonia was attended by fifty people who worked in various forms of prison education: teachers, vocational trainers, prison and school managers, social workers, psychologists.		50	Multiplier event Participants List

### Netherlands

Activity	Titel	Description	Number of prisoners	Number of teachers	Proof
1.22-03-2023	Invitation Multiplier Event	Fast food for the Brain, Kick off SOCVOC. We send the invitation also as a start of Kick Off to our network of more than 200 teachers in schools and prisons in the Netherlands	0	200	<a href="https://docs.google.com/document/d/1stBUfV0fBmN_1kiLMTTrC74Ma3fCPkqZ384sGowQcVCc/edit?usp=drive_link">https://docs.google.com/document/d/1stBUfV0fBmN_1kiLMTTrC74Ma3fCPkqZ384sGowQcVCc/edit?usp=drive_link</a>
2. 14-04-2023	Instagram	Invitation Multiplier Event. Fast food for the Brain, kick Off SOCVOC	0	81 views	<a href="https://drive.google.com/file/d/1lgW4uzQWa0pn8hztNuswFWpz_t12dgPw/view">https://drive.google.com/file/d/1lgW4uzQWa0pn8hztNuswFWpz_t12dgPw/view</a>
3. 20-04-2023	Multiplier Event	The morning was dedicated to our project and the afternoon was dedicated to the Kopa project. The day started with an inspiring keynote from Mark Mieras, a science journalist and physicist who specializes in the		48	Participants list



		development of the brain. In his keynote he spoke about how creativity and play affect brain development in general and prisoners. Afterwards there were Round Table discussions based on the input from Mark Mieras' keynote.			
4. July-2023	Newsletter	Multiplier event and Kick Off SOCVOC. We send our own newsletter to a warmer network of contact we work in schools, prisons and projects in the Netherlands and the EU.	0	150	<a href="https://us14.campaign-archive.com/?u=090cba067d111fb65ad0ce0e&amp;id=42f76976eb">https://us14.campaign-archive.com/?u=090cba067d111fb65ad0ce0e&amp;id=42f76976eb</a>
5. 21-12-2023	Pilot	Game Click F1: Colour cards 10 teachers and methos developers for youth prisons practiced 90 minutes with our colour cards, after this we improved it and delivered it in SOCVOC. We still use this game in several situations and forms.		10	
6. 19-02-2024	Pilot	Game Click F1: Social Media Spy Young Adults in detention centre Lelystad. Introduction of Social Media Spy in 4 groups in the detention school.	32	2	
7. 4 days 30 April 1,2,3 May 2024	Pilot	Method Poland: Self-motivation for youngsters in Students will cultivate the competence to recognize their personal aspirations and harness their inner drive to pursue them with dedication and enthusiasm. We made posters and translated this to the Netherlands and piloted this with 90 young boys in 4 days. It was a good pilot, only time with each group was to short. We developed a short exercise based on the pilot.	90	4	
8.7-11-2024	Webinar	In this webinar, we'll introduced two free online platforms, Triangle and SOCVOC, designed to provide accessible and impactful learning opportunities within detention environments.		28-30	Photo's

## Poland

Activity	Titel	Description	Number of prisoners	Number of teachers	Proof
1	Article	Enhancing social skills for prisoners	0	N/A	<a href="https://epale.ec.europa.eu/en/blog/enhancing-social-skills-prisoners">https://epale.ec.europa.eu/en/blog/enhancing-social-skills-prisoners</a>
2	Article	Enhancing social skills for prisoners	0	N/A	<a href="https://www.prison-education-wiki.eu/docs/enhancing-social-skills-for-prisoners/">https://www.prison-education-wiki.eu/docs/enhancing-social-skills-for-prisoners/</a>
3	Meeting	SOCVOC dissemination meeting	0	17	Google drive document
4	Piloting task sheet 1-3	Using created materials (task sheets) in real life prison environment to find out what should be improved	24	5	
5	Piloting SOCVOC games	Using created materials (games) in real life prison environment to find out what should be improved	11	3	
6	Workshop	Internal meeting for prison educators to present SOCVOC project	0	12	
7	Conference presentation	Can prisoners be role models? Presentation during the final conference in Poland together with presentation of the project	0	Approx. 120	<a href="https://wnp.uksw.edu.pl/wydarzenia/miedzynarodowa-konferencja-naukowa-pokoj-fundamentem-czlowieczentwa-teoria-a-praktyka-edukacyjna-26-27-wrzesnia-2024-r/">https://wnp.uksw.edu.pl/wydarzenia/miedzynarodowa-konferencja-naukowa-pokoj-fundamentem-czlowieczentwa-teoria-a-praktyka-edukacyjna-26-27-wrzesnia-2024-r/</a>  <a href="https://www.facebook.com/PedagogikaAkademiaMazowieckaPlock/posts/446555838433059/">https://www.facebook.com/PedagogikaAkademiaMazowieckaPlock/posts/446555838433059/</a>  <a href="https://mazowiecka.edu.pl/pokoj-fundamentem-">https://mazowiecka.edu.pl/pokoj-fundamentem-</a>

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### The Republic of North Macedonia

Activity	Title	Description	Number of prisoners	Number of teachers	Proof
1	Mastering the Art of Hairdressing	Piloting of materials in Prison Idrizovo	10	5	Pictures
2	Applying primer to the wall	Piloting of materials Prison Idrizovo	10	5	Pictures
3	Create your ikebana	Piloting of materials Prison Idrizovo	17	5	Pictures
4	Mastering the Art of Hairdressing	Piloting of materials Prison Idrizovo	17	5	Pictures
5	Methodological recommendation for adult educators	Using a methodological recommendation for adult educators for Directorate for Execution of Sanctions in North Macedonia			
6	Task sheets for enhancing social skill during vocational training	Using materials during resocialisation process in Prison Tetovo and in Prison Idrizovo			
7	Multiplier event	SOCVOC project “Enhancing social skills during vocational training in prison” (Presentation and results)			List of participants (46 participants)

